

# Welcome to FundingFactory®

**FundingFactory** is the largest fundraising through recycling program in the United States. More than 30,000 educational and nonprofit organizations are utilizing **FundingFactory** to subsidize funding. Participants include schools, libraries, daycare centers, universities, scouting troops, marching bands, sports teams, churches and more. Since 1997, **FundingFactory** has provided a FREE, simple program to help organizations like yours earn needed funds while recycling to help improve the environment.

## A World of Opportunity

By simply recycling empty inkjet and laser cartridges and used cell phones with **FundingFactory**, your organization can be on the way to earning great new products, equipment and cash! All the products your organization needs are within reach and you can start redeeming your awards immediately!

**FundingFactory** provides a host of comprehensive and supportive tools. For example, [www.FundingFactory.com](http://www.FundingFactory.com) is a detailed website where you can conveniently manage your organization's recycling program from anywhere in the world! This site also offers numerous high-quality promotional materials for you to personalize, print and post. You can even create your own **My FundingFactory** Web page to keep supporters aware of your accomplishments and goals.

## An Opportunity for Our World

In 2007 alone, over 350 million empty cartridges and more than 30 million used cell phones were discarded – eventually ending up in landfills. Through this cartridge and cell phone recycling program, **FundingFactory** provides communities with a proactive, effective solution to this environmental waste problem.

Did you know that two quarts of oil are conserved for every laser cartridge that is recycled. When an organization like yours participates in this recycling fundraising program, the environmental impact can be far-reaching!



# “A World of Opportunity...”



# An Opportunity for Our World!”



# An Opportunity for YOU!

With so many items available for recycling, your organization has a fantastic opportunity to meet its funding needs. Cartridges and cell phones can be collected from within your organization, from parents, friends, community members, businesses and others. Our Business Support Program and free promotional resources can help you reach out to individuals and organizations that can help make your goals a reality.



## How it works:

**Points:** As you collect and send cartridges and cell phones to **FundingFactory**, points will accumulate in your online account. Points are **FundingFactory**'s online currency. To see how many points you can earn for the cartridges and cell phones you collect, check the Qualifying Lists posted at [www.FundingFactory.com](http://www.FundingFactory.com).

The **FundingFactory** website provides you with 24-hour access to your account so you can track your shipments and check your point balance. When you are ready to spend your points, you can shop

online in the Rewards Catalog, which contains:

- technology equipment
- classroom supplies
- sporting goods
- recreational equipment
- playground systems

### Why use points?

With shrinking budgets and reduced funding, points offer you control over your funds. No money ever changes hands



**Points or  
Cash...  
You Decide!**

because you are able to order what you need directly from our Rewards Catalog using the points in your online account. This means that your hard-earned funds cannot be diverted to other programs or projects.

**FundingFactory** points offer you convenience and security to help you reach your goals.

**1 point = \$.40**

**Cash:** If you need more flexibility, **FundingFactory** also offers a cash option called **CashRewards**. You choose the amount of points to exchange for a check. The minimum amount for a **CashRewards** check is \$25. The conversion is simple: 1 point = 40 cents. Your online account provides a complete record of each transaction, making your record keeping effortless.



# Let me count the ways...

With so many options for fundraising, FundingFactory is excited to offer you an opportunity to combine your funding solution with the environmental benefits of recycling. We think we have the most complete program around, but don't take our word for it. Take a look at what we have to offer:

- 1** The highest average prices paid for cartridges & cell phones
- 2** FREE prepaid shipping through UPS
- 3** Complete online account system/ NO paperwork required
- 4** FREE high-quality promotional resources – posters, letter, email and flyer templates, press releases, radio announcements and more!
- 5** Contests, bonus points and other incentives
- 6** Your choice: Points or Cash
- 7** Referral bonuses
- 8** Comprehensive Business Support Program
- 9** Extensive Rewards Catalog with over 100,000 great products
- 10** When you call FundingFactory, you'll speak to live, qualified customer service representatives

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## Customer Service - Y

The **FundingFactory** Recycling Program is so simple that you can do it on your own. However, we're still here to help you every step of the way! Our website provides round-the-clock account access, as well as information to help you promote and improve your program.

If you have questions, **FundingFactory** has answers! Call toll free **1.888.883.8237**, from 8:30 a.m. to 5 p.m. EST, to speak with one of the knowledgeable customer service representatives.

**Have we mentioned the entire program is FREE?**



**"FundingFactory**  
has a wonderful  
Customer Service department  
of extremely knowledgeable,  
dedicated personnel who take the  
time to answer your questions and  
review the whole program with you.

Donna Laudicina  
Elementary School, NY

"Thank YOU for  
helping make our program  
at Burlington High School such a  
success! I cannot imagine an easier  
method of recycling, not to mention the  
incredible rewards that we have been  
able to receive."

Cory Militzer  
Burlington High School  
WI

"Jump  
right in! It's not a  
hard program to participate  
in, and it will bring free equipment,  
whether it is recreational or computer-  
related, to your school. Given that budgets  
are tight, and sometimes getting new things  
for the school can be financially difficult, this  
is a great program that offers a way to get  
equipment into the schools."

Pam Moline  
Fuller Meadow  
MA

"A lot of things  
would like to get, our  
budget does not allow.  
FundingFactory lets us obtain  
products without stressing  
the budget!"

Steve Pellowe  
Public School District,  
MA

"**FundingFactory**  
makes it easy to earn  
money. No pressure and  
it's painless for all parties."

Holly Norton  
Girl Scout Leader, NJ

# Our Recycling 9-1-1!

## We are here to help!

### Registration

Register online at [www.FundingFactory.com](http://www.FundingFactory.com), or call toll free at **1.888.883.8237**. Once registered, we'll send you a Jump Start Kit to get you started!

### Reach for the stars

Pick products from the online Rewards Catalog, or select some on your own and set a goal. Use **My FundingFactory** to post your goal and share it with all your supporters!

### Promotion, promotion, promotion

Save time and money by using our promotional materials to help you spread the word about your goals and your progress. Try them all - they're FREE!

### Fill and ship

Locate a sturdy box and place the cartridges and cell phones you have collected inside. Affix one of your FREE yellow shipping labels to the outside, hand the box to a UPS driver and you're done.

***No paperwork, no scheduling, no hassle!***

### Reap the rewards - redeeming your points is easy!

Take your pick of over one hundred thousand great products in our online Rewards Catalog. You'll find new technology, recreation and sporting equipment, playground systems, classroom supplies and more. You can also redeem your points for a check through our **CashRewards** program!

### No end in sight!

The **FundingFactory** Recycling Program is a year-round fundraising program. There is no deadline and no limit to what you can achieve!



# Questions and Answers

## Here is a short list of the questions asked most often

### Is there a cost to participate?

There is no cost for participation. **FundingFactory** provides FREE shipping, promotional materials and online account access. There is no cost to you...ever.

### What can my organization earn with our points?

From books and classroom supplies to sports equipment and new technology, **FundingFactory** offers thousands of great products through the online Rewards Catalog. To access the catalog, visit [www.FundingFactory.com](http://www.FundingFactory.com), and click on "Rewards Catalog." Due to frequent changes in technology supplies, **FundingFactory** does not provide a hard copy of the entire Rewards Catalog.

### Can I get cash for my cartridges & cell phones?

Even with over 100,000 great products in the Rewards Catalog, some participants just need cash to subsidize their organization. That's why **FundingFactory** offers **CashRewards**. Participants using **CashRewards** can request a check whenever they have at least \$25 in their account.

### Do my points ever expire?

**FundingFactory** points never expire! **FundingFactory** is a year-round recycling program so your points simply accumulate until you are ready to spend them.

### What happens to cartridges and cell phones sent to **FundingFactory**?

Cartridges and cell phones sent to **FundingFactory** are first inspected to ensure they are qualifying, which means they are acceptable for remanufacture or refurbishing. Those that are qualifying will be supplied to companies that will remanufacture or refurbish them. Those items that are not qualifying will be recycled according to local environmental standards.

### Is it safe for children to handle and package cartridges and cell phones?

During normal handling of in tact cartridges and cell phones, children can safely touch and package these products.

### How do I keep track of what I send in to you?

You can access a complete record of everything you send to **FundingFactory** through your online account. Login to your account at [www.FundingFactory.com](http://www.FundingFactory.com) to check your shipments.

### Do you have a question that was not answered?

Feel free to email the **FundingFactory** Team at [info@fundingfactory.com](mailto:info@fundingfactory.com) or call toll free at **1.888.883.8237**. Our professional customer service representatives are more than happy to assist you. We look forward to helping you reach your goals while you help the environment!

